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Pittsfield Economic Development Progress



Newsletter

Summer, 2011

Summer Newsletter

June, 2011

Let's Clean up Downtown!

We need your help in revitalizing the downtown! We know a visually appealing community is where businesses want to locate; and, an attractive community also attracts customers to existing business. In essence, the better we look the easier it is to spur economic development in the downtown.

Here's where we need your help. Our downtown needs a refreshing of its streetscape and façades. Such things like 1) freshening up the building facades with paint and minor repairs: 2) cleaning up the sidewalk and other aspects of the streetscape: and, 3) maintaining, enhancing and adding attractive elements to the landscape in the downtown. Some of this is already happening, but more is needed.

How can you help us? We also would like to know what barriers exist, if any, for accomplishing these ends, and lastly, we hope to coordinate a larger effort to put a fresh face on our best asset: our downtown.

Pittsfield Downtown Charrette Moving Forward

The Charrette that Pittsfield completed with Plan New Hampshire's help this past January is at its next milestone! The final materials are in the process of being put together and the Economic Development Committee will have a public unveiling. Stay tuned for more information!

Also, the Suncook Valley Regional Development Corporation is in the process of pursuing grant funding for the completion of Phases I and II of the implementation process. Specifically, this will include environmental cleanup, repurposing existing buildings on-site and working toward adding public amenities. More details to come!

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Pittsfield Secures \$250,000 in Safe Routes to School Funds for Pedestrian Infrastructure

Pittsfield has been working hard in updating its pedestrian infrastructure. As part of this process, it has participated in program called Safe Routes to School. In a nutshell, the community develops a plan for improving the safety of children walking to school and, within that plan infrastructure improvements (such as sidewalks, crosswalks, etc.) are identified, among other safety improvements. With this plan in place a community can then apply for grant funds for implementation. Pittsfield has been awarded \$250,000 for the implementation of its Travel Plan, pending final approval by the NHDOT! Projects would include sidewalk upgrades and construction between Oneida and Tilton Hill Road, as well as village signage along Tilton Hill Road. Phase 2 will shift the focus more towards the core of the downtown.

Local Business Signage on Rt. 28

As many of you all know, one of the biggest challenges is to get customers, or potential customers, from Route 28 into our village. As part of this effort, the EDC worked with NHDOT to establish the "blue" motorist service signs. Moving further still, the EDC is working with Dunkin Donuts to establish a larger sign that will display some other businesses in town under a "support local businesses" heading. The intent is to, once again, increase the exposure of local businesses to those traveling Route 28. Please contact Ed Vien for more information or if you are interested in promoting your business.

Route 107 Park and Ride Update

Did you happen to see anything taking place at the old State Highway shed site on Route 107? The park and ride plan development process has begun! More to follow this fall!

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